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### WHO'S YOUR ICE CONTACT? *IN CASE OF EMERGENCY (ICE)*

**San Francisco, CA:** [ICE Contact](#) is a free personal safety app that delivers instant & delayed messages to friends & family In Case of Emergency (ICE).

"Our freedom and independence is what we appreciate most about life. Freedoms like; hiking, dating, thrill seeking, traveling and other adventures that can sometimes lead to situations where you may need some help."

- **Tony Jorritsma | Founder**

"As a parent of 2 teenagers about to go to college, I want my children to have every safety app available."

- **Rosemarie Sterling | Parent**

[ICE Contact](#) was born on a solo hike through Mt Whitney, CA. While enjoying a beautiful day in nature, Tony Jorritsma realized no one would find him if something went wrong. He didn't want to alarm his family but wished there was a way to set a delayed message that would track his entire journey and only send if he didn't return by a certain time. A simple way for someone to "have their back".

#### App Features

- **Delayed Messages:** This was created for adventure situations. Set a Delayed Message and we'll deliver it to your ICE Contacts anytime you want. Include a personal note, enable GPS location tracking and more. You'll receive a reminder before it's sent. If you don't dismiss it, your message will be delivered via In-App Notification, Text or Email. **(Even if your phone dies or loses service.)**
- **Instant Messages:** This was created for emergency situations. Your Instant Message will be delivered to your ICE Contacts letting them know you need help with a single tap. It will include your GPS location and be delivered via In-App Notification, Text or Email.

**About ICE Contact:** ICE Contact, Inc was founded in January 2015 by Michael Jorritsma (CTO) and Michael DeBiase (CMO). The app was launched earlier this year and we're just getting started. Our mission is to help keep you safe and provide peace of mind for every situation. Visit [www.icecontact.com](http://www.icecontact.com) to learn more about us or get it free on the [App Store](#) or [Google Play](#) today. Life's an Adventure... We have your back.

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